





Launchit is a leading tech enabled provider of Obesity and Diabetes management solutions



95% adherence drives 73% improvement in health outcomes

Addressing a multi-billion-dollar global obesity and diabetes market driven by rising prevalence and accelerating adoption of GLP-1 medications requiring ongoing behavioral support

- 1 Launchit specializes in providing behavioral support for people living with obesity and diabetes management
- 2 Launchit drives ~95% medication adherence, dramatically outperforming standard care, where over 50% of patients stop taking their medication within 12 months
- 3 On average, Launchit patients lose 20.8 lbs in the first 6 months, compared to 12.0 lbs from the leading competitors
- 4 Signed partnerships with Shoppers Drug Mart, Lilly, Novo Nordisk
- 5 Developed a proprietary digital care delivery platform solving the major challenge of patient engagement
- 6 FY2027: Projected to earn 11.6 million in revenue and EBITDA positive ending Feb. 2027

Virtual Care Delivery Platform	Full Service Direct to Consumer	Patient Support Programs
 <p>Exclusive national partnership for 1800+ stores</p>	 <p>Lilly partnership with launchithealth.ca for Zepbound</p>  <p>Top Canadian virtual obesity program based on patient outcomes</p>	 <p>For Canadians using Ozempic and Wegovy</p>

## Proprietary Care Delivery Platform

### Frontend: Patient Facing Portal

- ✓ **Virtual appointments** – Schedule calls and book appointments with your healthcare provider
- ✓ **Year-Round Compliance** – Access a full, structured compliance program
- ✓ **Mobile Apps** – Connect anytime via mobile
- ✓ **AI-Powered Support** – Ask questions and interact with our care team
- ✓ **Guided Care Journey** – Patients receive a clear, mapped-out path for their healthcare experience

### Backend: Provider Facing Portal

- ✓ **Patient Records Management** – Centralized system for managing patient health information
- ✓ **Provider Tracking** – Keep track of doctors, nurse practitioners, and dietitians
- ✓ **Scheduling & Billing** – Streamlined appointment scheduling and billing for providers
- ✓ **Care Algorithms** – AI-driven algorithms to support patient care decisions

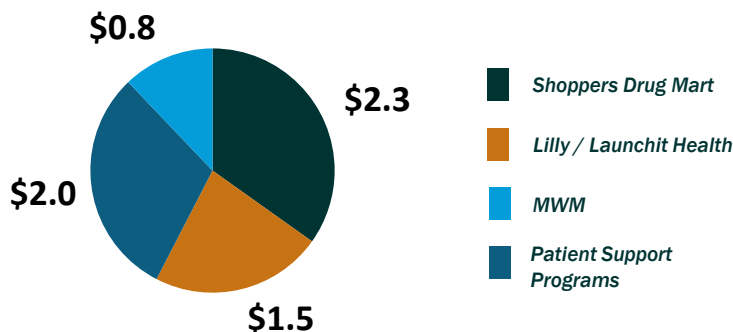
# Obesity and Diabetes are *immense* markets but *adherence to medication* is a barrier to patient success



**1** The broader semaglutide market is projected to reach nearly **\$60 billion** USD by 2033

**2** **Without Launchit:** Between **50%** and **75%** of users stop taking the medication within 12 months

## Launchit FY2027



**Jamie Harsevoort**  
Chairman & Chief Executive Officer

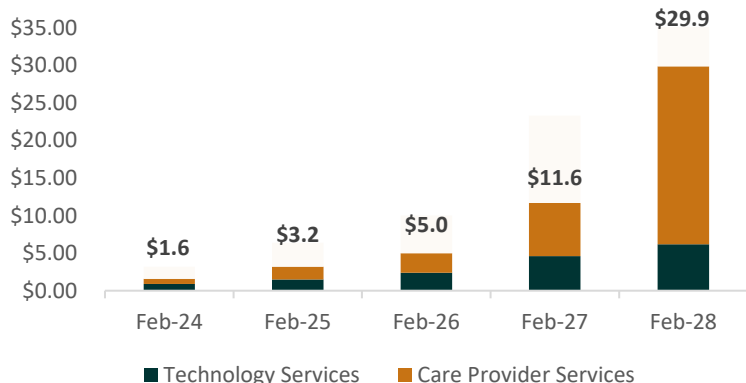
- 25 years Software, Health IT, & Business Operations
- Founded multiple MedTech companies



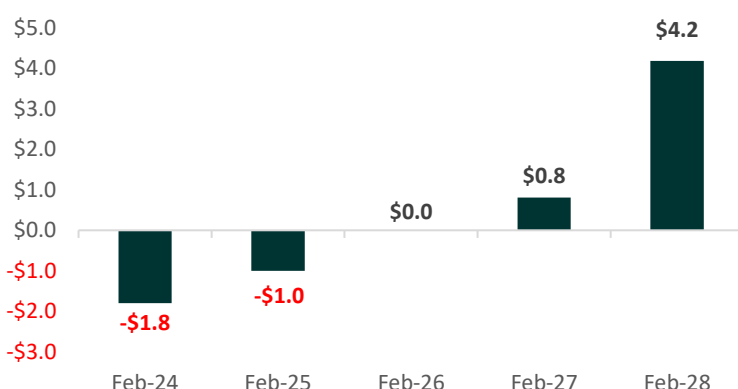
**Justin Leushner**  
Chief Business Officer

- 25 years inventing, scaling global products
- Founded multiple medical companies

## Revenue (C\$)



## EBITDA (C\$)



## RTO Financing & Capitalization

	Price	Shares	% / \$
Launchit Solutions	Various	45M	84% / \$22.5
RTO Financing	\$0.50	6M	11% / \$3.0
ShellCo	\$0.50	1.5M	3% / \$0.8
SAFE subscribers (no discount)	\$0.50	1.1M	2% / \$0.5
<b>Post-Money Basic S/O</b>		<b>53.6M</b>	<b>100% / \$26.8</b>
RTO Financing Warrants	\$0.80	6M	
<b>Post-Money Fully Diluted S/O</b>		<b>59.6M</b>	<b>\$29.8</b>

